**PRODUCT REVIEW TEMPLATE**

Use the headings in the bullet points below as a starting point for your review.

Remember to adapt the template as necessary depending on the products or services you are reviewing.

* **An Overall Product/Service Rank** - This is useful if you are comparing products against each other.
* **Product or Service Description** - What is it and what does it do?
* **Features and Benefits** - The features tell the reader what unique things the product has; the benefits show the reader how this will be of advantage or benefit to them.  E.g. A baby monitor may have an audio-visual display (that is the feature); but the *​benefit*​ to the user is that it means they can not only *hear* their baby in another room but *see* them as well.
* **Pros** - The good things you have found about the item.
* **Cons** - The things that people should be wary of or the disadvantages that you have found.
* **Price** - The price of things often varies so your post could become out of date quickly if you are not careful here. One way to avoid this is to either give the price in a range e.g. "£25-£35" or a low, mid or high-price system. For example, you could rank the item as "£££" giving a key to this saying it is high priced, ££ mid-priced, £ is low-priced, or something similar.
* **Guarantee or warranty** - Does the item have a guarantee or warranty that would be useful to the user?
* **Product Specifications or Technical Details** - E.g. product specifics of a technical nature.
* **Where to get it** – This is where you can add your affiliate links if you are using them.